

**Corporate
Profile**

Make living more
Building learning communities at every level



Edify

Your way to enriching possibilities



orientAdventures

Your way to amazing fun

PURPOSE



VISION

Building learning communities at every level.

MISSION

Transforming training into a valuable learning-living experience.

CORE VALUES

- **Instilling** universal goodness in continuous learning.
- **Inspiring** people with love, through the profession of sharing knowledge.
- **Insisting** that positivity leads the way and self-confidence is the thrust that keeps us moving forward.
- **Insurmountable believe** in the ability that everyone can improve and change for the better.

CORPORATE STRATEGY

- A. Holistic. Assist the nation in developing the economy by equipping its people with world class knowledge, attitudes, skills and habits. At the same time, encouraging higher values to manifest and grow. We simply wish to make living more amazing in every aspect of your life.
- B. Helping organisations to be more profitable through the potential power of its people. We help identify, plan and facilitate human skills and talent development programs.



VALUE THROUGH OUR DELIVERY ...

**Compelling
Vivid
Candid**

- Facilitating in an engaging, fun fashion to optimize learning through a comfortable, casual and conducive environment.
- Focusing on the individual, couple, team, divisional and regional requirements to meet global and local demands.
- Exploring and aligning mindsets and attitudes to internalize learning for change, enhancement or betterment.
- Tapping out personalities for understanding plus building courage and self-belief for powerful outcomes.
- Growing a positive thinking, communicating and leading generation with savvy skills in all sectors of industry.
- Building for the client a group of individuals that can add value, work effectively, contribute efficiently and recognized professionally.
- Assisting the client company achieve success and profitability according to its business and strategic plans.

QUALITY THROUGH METHODOLOGY ...

**Learning-
Living
Experience**

Each topic has its similarities and likewise some unique feature differences when it comes to bringing the best learning tools to participants. We use a variety of traditional, contemporary, scientific and technological approaches to instill information, attitude, skills and habits in a way that makes it impactful. Such as,

Demonstrations

Case Study & Assignments

Guided Teaching

Study Groups

Role Plays & Skills practices

Games and Simulations

Experiential learning through Story Telling

Discussions and Reflections

Critical Thinking Topics, Debates & Case Justification

Creative Activities, Humour & Personal Sharing

Mind Mapping

Videos, Music & Props

Transactional Analysis (TA) & NLP method



CODE OF CONDUCT ...



Firstly, we believe in the cause and goodness that training and learning offers to each single person. As facilitators, our love is to share knowledge, skills, habits, attitudes, experiences, stories, techniques, tactics, strategies, formulas and tips on how YOU may be able to reach your fullest potential as any human can.

Next, that WE can learn to live, work and play together on one harmonious world platform! By accepting challenges and understanding our differences, similarities, likes, dislikes, preferences, choices, abilities, talents and henceforth the knowledge to agree on law and life principles, values and ethics to reach our fullest potential together as all humans can.

Ultimately, it is our duty and conscience to protect, respect and nurture our Earth, Everyone and Everything within it. Because, WE KNOW !



THE REGISTERED COMPANY ...

EDIFY LEARNING & DEVELOPMENT PLT (LLP0004042-LGN)

Formed in 2011 (previously Edify Hospitality HR & Training), with the vision of transforming training into a valuable learning-living experience. Delivering compelling, vivid and candid messages that touches the heart and spurs the mind into action. Hence, making living more meaningful at work and in the world. Creating a belief that you can be the miracle when you edify people with little things that add positive impact and value into peoples lives.

We are a HRDF registered company.

THE LOGO...



TAGLINE...

Your way to enriching possibilities



THE REGISTERED COMPANY ...

ORIENT ADVENTURES (PG0342507-T)

Formed in 2014 as a spin-off from Edify Learning & Development PLT. We found some clients were interested in a more casual, less formal type team experience. With the intention of outdoor themed activities that produced fun, adventure and bonding among members. We have since developed more products that encompasses a variety of groups, situations and degree of adventure. Our aim is to keep these activities challenging but never competitive. We like to adopt the principle of appreciating the moment as oppose to racing against time.

THE LOGO...



TAGLINE...

Your way to amazing fun



THE TEAM ...



VERNON C FERNANDEZ
CEO | Chief Facilitator

Vernon C Fernandez has 24 years' experience in the hospitality industry with 18 years specialization of training and human resources. He has been extensively involved in the design, development and training of modules in the area of attitude, behavior and performance.

Continuing learning, performing and excelling has been his notable combination for success. He is an inspiration to anyone who wishes to champion initiatives beyond the scope of one's job and create or instill strong values and ethics within the organization.

He is now pursuing his research on our beliefs and attitudes and its impact on us, with the hope to serve appropriately and contribute growth to society. He is constantly on the hunt for better and creative approaches to engage with participants. He is a NLP master practitioner, Time Line Therapy master practitioner and coach. Vernon is a HRDF certified trainer.

His view of life is written in this phrase – **“Be The Miracle”**.

THE TEAM ...



CHAI ENG LENG

Business Coach | Facilitator

Chai Eng Leng has 25 years' experience in the manufacturing industry, of which 15 years are at various senior management level leading multinational organization in the capacity of Factory Manager, Quality (QMR) and Environmental (EMR) Management Representative.

Chai's key areas of expertise are in:

- Leading the Production and Quality Assurance organizations.
- Focus on continuous improvement in quality of output and production.
- Maintain company quality management system to comply with ISO9001/ ISO14000 / ISO13485 requirement.
- Quality and Leadership training.

Chai is a certified Six Sigma Black Belt, which he achieved in 1998.

Chai was the KITA (Kulim Industrial Tenants Association) President from 2008-2011.

Having worked all his life in the corporate world and wanting to create value in growing companies and people, he decided to start "**Living A Purpose-Driven Life**".

THE TEAM ...



CYNTHIA PINGA

Business Development & Visual Director | Facilitator

Cynthia Pinga is a MBA graduate from Universiti Teknologi Malaysia and worked in the FMCG industry with experience in branding & marketing. Due to her interest in motivating teenagers to define their success in life, Cynthia became part of the organizing committee for PELTAC in 2012. As a Program Officer, she and her team designed the activities for the camp with the mindset that, the impossible is possible when we go a little outside of the comfort zone. PELTAC, the international camp organized by the Society of Manufacturing Engineers (SME-UTM-S227) carried the theme “Arise, Shine & Impact – To Leap Beyond the Impossible” in 2012.

Cynthia believes that life should be colourful and learning is endless. Hence, she has tested the waters in various different areas including (but not limited to) video editing, HTML coding, dancing, songwriting, photography and graphic designing.

Her life slogan? **"One of a Kind"**

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MakeLivingmore

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PROGRAMS BY ...

**EDIFY LEARNING & DEVELOPMENT
PLT (LLP0004042-LGN)**



Your way to enriching possibilities

Inspiring Power
Leadership

Team
Collaboration

Mission Specialist
Manager

Aim & Achieve
Biz Coach

Make the Day Successful
Supervisor

HR **Law-Policy-Strategy**

Personal Development
Ultimate

MakeLivingmore
Special Projects

Strategic
Biz Retreats

Make living more

Building learning communities at every level

PROGRAMS BY ... ORIENT ADVENTURES
(PG0342507-T)



Workout & Network
Executive Games

This World is Amazing
Team Excursions

More than just Meet
Pep-Up Sessions

A Real Good Time
Time-Out SME

A Wild Day
Corporate Fun Time

Make living more

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GALLERY ...INDOORS



Make living more

Building learning communities at every level

GALLERY ...WITH NATURE



Make living more

Building learning communities at every level

GALLERY ...ORIENT ADVENTURES



Make living more

Building learning communities at every level

GALLERY ...ALL FOR ONE





CLIENTS & PARTICIPANTS ...

FINANCE

RHB Bank
Hong Leong Bank
CTSM Citi Transaction Services (M)
Citibank KL
AmBank
OCBC

INSURANCE

Axa
Prudential

PROPERTY

Mah Sing

OIL & GAS

Shell Marketing (M)
Shell Real Estate (M)
Petronas Dagangan
Chevron

MEDICAL & CARE

Mount Miriam Hospital

HOSPITALITY

Holiday Inn Malacca
Genting Malaysia Berhad
Hilton Kuala Lumpur
Sunway Hotel Resort
Intercontinental Hotel KL
Berjaya Times Square Hotel
Shangri-La Hotel KL
Rasa Sayang Resort
Golden Sands Resort
Park Avenue Hotel
Park Royal Penang
Eastin Hotel Penang
MAH – Kedah

INDUSTRIAL

Alstom
Lafarge
Tenaga Nasional Berhad

COMMUNICATION

Celcom Axiata
MEASAT Systems

TECHNOLOGY

CHASSasia
EXFO Asia Pacific
NCS Global Technology

EDUCATION

University of Nottingham
Penang Medical College
SEGi College
Disted College
Wawasan Open University

PHARMACEUTICALS

CCM
Sanofi –Aventis
Reckitt Benckiser

SERVICES

Secret Recipe
Panorama Langkawi
Habib Jewels
Naza Group
Sogo
Jaya Sarana
CSE Logistics
Schenker

MANUFACTURING

Schneider Electric
Renesas (formerly NEC)
Naza
Toshiba
Samsung
Ace Canning
F & N Holdings
Alpha Precision Turning & Engineering
ITW Meritex
Mafipro
Silverstone/Toyo Tyres
Intel
Robert Bosch
Texas Instrument

GOVERNMENT

SEDC Sarawak
PSMB (HR Development Council)
Kementerian Pelajaran Tinggi

SPECIAL PROJECTS

Yayasan Sultan Idris Shah
SMK Convent Butterworth
SMK Perai
SMK Seberang Jaya
SK Assumption
SMK Georgetown
Family Day
Senior Citizens Party



RESPONSES ...

Would like to thank you in making the training a really eventful thing for me. I've been to a lot of these "trainings" before; yours was more towards my liking in terms of participation and the interaction itself.-Ronald Lai-

We never knew that games could help us understand so many things...-Catherine

The team building session was great. Everyone enjoyed it. Great job.-Goh Nai Kow-

Mr Vernon you make me happy and you are the best trainer. You are great person.-Roselizayati-

This isn't the boring, conventional training that we have been used to. I think this is great...-Shirley-

My overall learning experience in this training: Think positive and positive things will happen!!!-Rasidah-

Firstly, all of the members of staff enjoyed the program. They thought that the program was entertaining and insightful as it has assisted to realise some of their short-comings.-Kean Jin-

Thanks Vernon.. Thanks for giving us a great moment in Penang.-Tiffany-

The session has established good problem solving capabilities, interpersonal and communication skills.-Rosna-

The session was very interesting and informative. Hope we can have more session by this trainer. The trainer was very pleasant, he was able to train us very well, in scope of our duties in the PSC.-Sharmilla-

QUOTES BY VERNON ...

The pursuit of life and business goals will be fun and filled with passion, when we have each other plus a powerful team.

A better world, for a better us, begins with a better me.

No learning takes place in solitude. We need each other's aptitude to deliberate on the next appropriate action with fortitude.

In spite of the world being a hard, rough and tough place, having you on my side and a team by our side makes the going interestingly challenging! Not a bore or a burden.

Learn as many languages as you can. English is just one of them. Never limit yourself and never limit others from coming to know you !

A life spent learning never ceases to surprise. It just opens more doors or windows. For some, the cage and the chains !



MIND POWER ...

Together, greater, better!

Kindness comes with Knowledge

Reach out to make the difference!

Want to feel great? Humbly SERVE

Together we run, we perform and we achieve!

Sense it, Think it, Know It, Feel it, Do it!!!

This is The Team

The World Has Been Waiting For

Strength through purpose

Power through confidence!

A Champion always has challenges

Overcome it!

Not just a Warrior, be A CONQUEROR

We are on a grand Mission!

Impact & Impress yourself!



CONNECT ...

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REGISTERED ADDRESS ...

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THANK YOU